

OUR STRATEGIC PLAN



| STEP | | | | | | | PRIMARY MINISTRY | | | | VISION INDICATORS | | | | <div><div><div>WES</div><div>Rise • Reach • Impact • Share • Excited</div></div><div><div>wood</div><div>Baptist Church</div></div></div> | | | | | |
|---|---|---|---|---|---|---|--|---|--|---|-------------------|---|--|---|---|---|---|---------------|--|--|
| X | O | | | X | X | O | Come In | Sunday Morning Worship | | | | | | X | | | | | | |
| O | X | X | | | | O | Lean In | Sunday School OR Bible Study | | | | | X | | | | | | | |
| O | | O | X | | O | O | Help Out | Serve in a Church Ministry | | | | X | | | | | | | | |
| | | | O | O | X | X | Go Out | Passion Projects | | | X | | | | VISION BREAKTHROUGHS | | | VISION IMPACT | | |
| <div><div><div>Prayer</div><div>Biblical Instruction</div><div>Fellowship</div><div>Love (Service)</div><div>Giving</div><div>Evangelism</div><div>Legacy Builders (Justice)</div></div></div> <div><div><div>Discipleship Pathway</div><div>Great Commission Mission: Passionately and lovingly making disciples, following Jesus, and sharing Christ with all people.</div><div>Ministry 1 Year Primary Strategy Objective</div></div><div>Vision</div></div> <div><div>Core Values</div></div> | | | | | | | Cultivate an externally-focused culture. | | | Build systems for Leadership Development. | | | Develop an next-level systems for communication. | | | We dream of becoming a church on the RISE. We will reach out to all people in our community. We will impact our city with the Gospel and with Justice. We will share Christ with our neighbors, and we will create a culture where everyone belongs, takes ownership, and becomes excited about living on mission. | | | | |
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| | | | | | | | 1 | Initiate Leadership Pipeline Design | | | | | X | O | | | | | | |
| | | | | | | | 2 | Re-envision Sunday AM Guest Experience | | | X | X | | | X | O | O | | | |
| | | | | | | | 3 | Start to Develop New Communications Process | | | X | X | X | X | O | O | X | | | |
| | | | | | | | 4 | Centralize Passion Project Leadership | | | O | | | X | X | O | | | | |